

PMA Agri-Food Career Fair **Exhibition, Sponsorship &** **PMA Agri-Food Guide**

15 March 2018 at the Neelsie Stellenbosch University from 08h00 to 16h00

Target market of the Career Fair

The Career Fair's objective is to entice young people to consider a career in the agricultural/horticultural/food industry: first-year BSc Biological Science students, undergraduate and post-graduate agricultural students, and students from other disciplines such as B.Com and Engineering. **School learners:** Several school learners from schools across the Western Cape will be visiting the Career Fair through SU's programme aimed at prospective students. The estimate number of visiting students is 1000 and school learners is 250.

Send completed forms to suzanne@pop.co.za

Name of company:

Contact person:

Postal address:

VAT number:

Tel: Cell:

E-mail:

Preferred Stand Number _____

2 Staff members on stand provided for, please indicate any extra, at R150 pp _____

Fascia Business Name: _____

Company Name for listing in PMA Agri-Food Career Fair exhibitor flyer

Website of Company: _____

HR or Contact person's name, if applicable: _____

HR Contact Number: _____

HR e-mail address: _____

Does your company have a bursary scheme?

Internship programme?

Mark with X	Options for Expo and Sponsorship	Cost
	Standard 2x3m ² Stand in Expo Hall	R6 500
	Own structure - 2x3m ² floor space and power supply	R5 800
	General Sponsorship: Includes free stand (2x3m ²) Details of sponsorship benefits (see below).	R28 000
	Bus Transport for Gr 10 & 11 School learners from five different areas in the Western Cape, the focus is on school learners with Mathematics and Science	R8 000

PMA Agri-Food Career Fair exhibitor flyer

- The PMA Agri-Food Career Fair exhibitor flyer is a one page flyer with contact details of exhibitors
- Distribution: At Career Fairs, schools and other related events to attract youth to agriculture;
- Electronic version of list to be placed on www.careerfair.co.za
- **Deadline for providing information for listing: 05 March 2018**

Standard Expo package R 6 500.00

Package includes:

- Fascia name at the top of the stand with company name printed on the stand;
- One power supply point;
- Sufficient lighting (fluorescent light);
- **One standard trestle table and one table cloth, two standard plastic chairs;**
- Additional furniture and exhibition equipment for hire – visit www.alleventshire.com and/or send a mail to franchois@alleventshire.com.
- Exhibition equipment hired from All Events Hire is for the exhibitors own account, PMA will not be held liable for arrangements between All Events Hire and exhibitors;
- Exhibitors are allowed to bring their own furniture/extras;
- Listing of company name, contact details and logo in the PMA Agri-Food Career Fair exhibitor flyer;
- Food vouchers will be issued to staff working at the expo; please make sure to provide the correct number of staff.

Sponsorship Opportunities

General Career Fair sponsorship @ R28 000.00

Package Includes

- One free exhibition stand at the Career Fair (2x3m²);
- Acknowledgement of sponsorship: logo on www.careerfair.co.za website
- Special emphasized listing of company name and printing of logo in the Agri-Food Career Fair exhibitor flyer;
- Display of two free-standing banners in the foyer of Expo entrance;
- Handing out of promotional material. (Supplied by Exhibitor)

Bus transport R8000 (excl VAT) for Gr 10-12 school learners from the Western and Northern Cape with Mathematics and Science as subjects.

Eerste Rivier (Southern suburbs), Drakenstein district, Ceres, Citrusdal or area of choice

Package Includes

- Acknowledgement of sponsorship: logo on www.careerfair.co.za website;
- Listing of company name and printing of logo in the PMA Agri-Food Career Fair exhibitor flyer;

Expo Terms & Conditions

- All items are supplied on a hire basis and remain the property of the sub-contractor;
- Booking of preferred stand numbers cannot be guaranteed and is subject to availability;
- The organizers reserve the right to change to floor plan, depending on the state of affairs;
- No exhibitor will be allowed to exhibit unless full payment has been received;
- Cancellations: Cancellations of bookings received before 05 March 2018 will be reimbursed less 25% handling fee. Cancellations of bookings received after 05 March 2018 will not be reimbursed.

Contact details:**PMA Agri-Food Career Fairs**

Suzanne Oosthuizen

Tel 012 543 0880

Cell 0828321604

suzanne@pop.co.za

www.careerfair.co.za